

VANI MARAGALLA

Senior UI/UX Designer



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PORTFOLIO
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LINKEDIN PROFILE
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PROFILE

I am a creative thinker with a strong and clean design sense. I have an excellent understanding of user experience design for web, tablet, and mobile platforms. I conceive, design, and deliver functional and engaging interfaces for organizations with an agile mindset. Strong analytical and troubleshooting skills.

SCHOOL

Education



2010 - 2015
India

Bachelor of Fine Arts
Specialization in Applied Arts
Osmania University



2020 - 2021
London, UK

MSc User Experience Design
Specialization in Emerging Technology
Kingston University

WORK

Experience



2016 - 2019
Mar - Dec
India

Verizon Data Services India
UI/UX Design Specialist

Designed a future-ready framework that offers ease at work through consistent interaction and functional behavior applicable. This reduced swivel was chairing across all N&T applications. It has become an outcome of a thorough benchmarking exercise in UX-UI space on all probable industries best-practices to stay well-connected with the user based on their demographics and their preferences. Also, it provided end-to-end guidance for all the frameworks. Roles & responsibilities include Ideation, Concept Research, Client Interaction, Wireframing, User Testing, Visual Designs. Creating a Style guide to support the Development Team.



2015 - 2016
Apr - Jan
India

Divami Software Solutions
UI Designer

User Interface Design (UI) using Adobe Photoshop. Designing Mobile Applications, Style guides and Responsive Designs, Branding, Identity. Design using Adobe Illustrator. Concept Research. Worked on various projects and delivered engaging UI/UX designs. Usability Tests and Reports. Designed multiple iterations of the client's website using lean design techniques. Responsible for visual design, including branding logos, infographics, typography, visual language components and icons.



2013 - 2014
Aug - Jul
India

Open Spark Technologies Limited
Visual Designer (Freelance)

Designing the graphical user interface for an intranet solution. Designing innovative yet functional visual design concepts for the core areas of the website, mobile, and tablet applications. Newsletter Designs Skills. Design Methods: User-Centered Design, User Experience Design, Usability Testing, Human Computer Interaction.



2014 - 2014
Sep - Dec
India

Tech Mahindra
Creative Designer (Internship)

Created Templates, Logos, and Posters Layout, design, and demonstrating typographical skills through developing concepts and designs. Produced appealing designs that adequately reflect the organization professionally and consistently. Gained Expertise in creating catalogs, newsletters, mailers, and web content (banners, landing pages).

ACHIEVEMENTS

Certificate of Recognition

Honor Date Apr 14, 2017 Honor Issuer Verizon Data Services

UX Hackathon Winner

Honor Date Sep 1, 2017 Honor Issuer Verizon Data Services

Hello UX Ideation Challenge Winner

Honor Date Jun 22, 2018 Honor Issuer Automatic Data Processing (ADP)

Certificate of Recognition

Honor Date Sep 10, 2018 Honor Issuer Verizon Data Services

TECHNICAL SKILLS

Prototyping: Adobe XD, Balsamiq, Visio, Sketch, Figma, Wireframe Pro

Graphics Suite: Adobe Photoshop, Adobe Illustrator, Adobe Premiere, InDesign

Web technologies: HTML, HTML5, DHTML, CSS, Bootstrap

Other Design Skills: UX Design, UI Design, Visual Design, Web Design, Mobile & App Design,

Communication Design, User-Centric Design, User Research, User Interviews, Branding,

Prototype, Product Design, Coding, User Testing, Infographics, Surveys and Advertising.

PERSONAL SKILLS

Creative, Innovative and Self-motivator

Good team player and have excellent interaction skills to coordinate and work within the team

Good problem-solving ability